

Leadership, Management and Personal Growth Reading List

The following books comprise the Master Chief Petty Officer of the Navy's Leadership, Management and Personal Growth Reading Guide as prepared in August 2001. This reading list is intended as a guide for all enlisted Navy leaders. Each of the following books contains sound management concepts and ideas, many of which can be applied to your leadership role in the Navy. Keep in mind that these books are written by civilians, for the civilian workplace, so not everything will directly apply.

<i>Leadership and Self-deception: Getting Out of the Box</i>	The Arbinger Institute
<i>Built to Last</i>	James Collins & Jerry Porras
<i>Changing the Game</i>	Eric G. Flamholtz & Yvonne Randle
<i>The Cluetrain Manifesto: The end of Business as Usual</i>	Christopher Locke & Rick Levine
<i>Decision Traps: Ten Barriers to Brilliant Decision-Making and How to Overcome Them</i>	J. Edward Russo and Paul J.H. Schoemaker
<i>Deep Change: Discovering the Leader Within</i>	Robert E. Quinn
<i>Digital Economy</i>	Don Tapscott
<i>Digital Estate, The</i>	Chuck Martin
<i>Futurize Your Enterprise: Business Strategy in the Age of the E-customer</i>	David Siegel
<i>The Human Side of Intranets: Content, Style and Politics</i>	Jerry W. Koehler & Thom Dupper
<i>Imaginization</i>	Gareth Morgan
<i>In Athena's Camp</i>	John Arquilla & David Ronfeldt
<i>The Leadership Engine: How Winning Companies Build Leaders at Every Level</i>	Noel M. Tichy & Eli B. Cohen
<i>Leadership is an Art</i>	Max DePree
<i>Leadership without Easy Answers</i>	Ronald Heifetz
<i>The Lexus and the Olive Tree</i>	Thomas L. Friedman
<i>Managing at the Speed of Change</i>	Daryl R. Conner
<i>Who moved my Cheese?</i>	Spencer Johnson, M.D.
<i>The Other 90%</i>	Robert K. Cooper
<i>The Power of Alignment</i>	George Labovitz & Victor Rosansky
<i>Leading Change</i>	John P. Kotter